

Amendment to the Claims:

Please rewrite the claims as set forth below. The listing of claims replaces all prior versions and listings of claims in the application:

1–32. (Cancelled)

33. (Previously Presented) A mailer containing artwork comprising: a one-piece folder construction having a first side panel and a back having a lenticular image, the first side panel being foldable over the back section, and engages the back section and the first side panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first side panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in curvilinear design, where said first side panel and back section have top and bottom edges respectfully, said edges having perforations for removably detaching the edges and a removably detachable insert which covers the die-cut window.

34. (Cancelled)

35. (Previously Presented) A mailer containing artwork comprising: a one-piece folder construction having a first side panel and a back section, the first side panel being foldable over the back section, and engages the back section and the window containing first side panel having a viewing section comprising a die-cut acetate or plastic sheet for viewing the back section, wherein the acetate or plastic sheet in the die cut window of the first side panel contains artwork and is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in curvilinear design, where said first side panel and back section have top and bottom edges respectively, said edges having perforations for

removably detaching the edges and a removably detachable insert that covers the die-cut window.

36-45. (Cancelled)